

## Radioactive LLC-Salina EEO Public File

The purpose of this EEO Public File Report is to comply with Section 73.2080 (C) (6) of the FCC's 2002 EEO Rule. This report is prepared on behalf of the Station Employment Unit that is comprised of the following station:

| <u>Call Sign</u> | <u>Station Type</u> | <u>Location, City and State</u>        |
|------------------|---------------------|--|
| KZUH-FM          | FM 92.7             | Meridian Media LLC                     |
| KVOB-FM          | FM 95.5             | 131 N. Santa Fe, 3 <sup>rd</sup> Floor |
| KSAL-AM          | AM 1150             | Salina, Kansas 67401                   |
| KSAL-FM          | FM 104.9            | Phone: (785) 823-1111                  |
| KYEZ-FM          | FM 93.7             |  |
| KABI-AM          | AM 1560             |  |

Prepared by Mark Beaver, Office Manager  
Meridian Media LLC, Salina, KS

This report lists fulltime recruiting activity for positions open or potentially open between January 1, 2021 and December 31, 2021. Also included in this report is the date hired and sources utilized for recruitment of hires.

Company Name: Meridian Media LLC

### A.

The following is a list of all vacancies for full time jobs during the reporting period

| Job Title                | Date Open | Date Filed |
|--------------------------|-----------|------------|
| Account Executive        | 12/1/21   | 3/15/21    |
| Account Executive        | 6/1/21    | 11/5/2021  |
| On-Air/Account Executive | 5/16/21   | 8/12/2021  |
| Sports Director          | 10/1/21   | 10/4/2021  |

### B.

#### **EEC Public Report Compliance Tools Outreach Initiatives:**

#1, Radio ads on Rocking M Media stations, James Westling, 785-823-1111

#2, Radio Works Job Link, Angela Hayden, [www.radioworksjoblink.com](http://www.radioworksjoblink.com), P.O. Box 80, Salina, KS 67402-0080, 785-823-1111.

#3, Abilene Reflector Chronicle, P.O. Box 8, Abilene, KS 67410, 785-263-1000.

#4, Salina Journal, 333 N. 4<sup>th</sup> St., Salina, KS 67401, 785-823-6363.

#5, Kansas Wesleyan University, 100 E. Claflin Ave., Salina, KS 67401, 785-827-5541.

#6, Older Kansans Employment Program, 620-640-2372.

#7, Career Page Website, [www.careerpage.org](http://www.careerpage.org).

#8, All Access Website, [www.allaccess.com](http://www.allaccess.com).

#9, Radio Online Website, [www.radioonline.com](http://www.radioonline.com).

#10, Salina Workforce Center, 203 N. 10<sup>th</sup> Street, Salina, KS 67401, 785-827-0385, [www.kansasworks.com](http://www.kansasworks.com).

### **C.**

Sources which provided the hire for the positions that opened.

| <u>Job Title</u>         | <u>Source</u>       |
|--------------------------|---------------------|
| Account Executive        | Radio Advertisement |
| Account Executive        | Industry Referral   |
| On-Air/Account Executive | KAB, STAA Talent    |
| Sports Director          | KAB, STAA Talent    |

### **D.**

During the reporting period, no applicants interviewed for vacancies for the full time positions. The following is a list of the total number of interviewees referred by each recruiting source shown above in Section B.

| <u>Recruitment Source</u> | <u>Total of Interviewees</u> |
|---------------------------|------------------------------|
| Walk In                   | 0                            |
| KAB Job Source            | 2                            |
| Job Fair                  | 0                            |
| Radio advertisements      | 1                            |
| Employee Referral         | 0                            |
| Industry Referral         | 1                            |
| Total                     | 4                            |

**E.**

**Fulltime positions hired during reporting dates:**

- #1 New Employee Name: Jason Jennings  
Position: Account Executive  
Source: Radio Advertisement  
Hire Date: 3/15/21
  
- #2 New Employee Name: Sam Henderson  
Position: On-Air/Account Executive  
Source: KAB, STAA Talent  
Hire Date: August 12, 2021
  
- #3 New Employee Name: Jackson Schneider  
Position: Sports Director/Account Executive  
Source: KAB, STAA Talent  
Hire Date: October 4, 2021
  
- #4 New Employee Name: Kylie Tremblay  
Position: Account Executive  
Source: Industry Referral  
Hire Date: November 5, 2021